



# Santa Monica College Not On Our Campus



**Not On Our Campus (NOOC)** is a National Campaign that calls out hate, bias, bigotry, discrimination, harassment, and bullying on our college campuses. NOOC offers solutions-based strategies and tools for change to colleges and universities working to create a welcoming and inclusive environment.

## Change Begins with These Five Steps:

- 1. Recognize and respond.** Challenge all members of the campus community to recognize hate and bullying and take it seriously. Respond swiftly to incidents and daily harassment in dormitories, classrooms, sporting events, and throughout the campus.
- 2. Initiate open dialogue about bullying, racism, bigotry, hate, discrimination, harassment, gender bias, and intolerance on campus. Find out who is being targeted.**
  - Provide opportunities for students to discuss issues affecting them.
  - Get student government and other campus organizations involved in organizing anti-hate/intolerance forums to address and resolve problems.
- 3. Encourage students to stand up in the face of hate instead of standing by. Upstanders are people who stand up for themselves and others.**
  - Model ways to intervene and speak-up and reject negative attacks or social media posts.
  - Listen, pay attention and offer support to students in crisis.
  - Organize activities to resist hate.
- 4. Foster safe and welcoming environments that promote inclusion and acceptance where students feel everyone is respected and their identity is valued.**
  - Create response teams or hotlines so bias and bully victims can come forward.
  - Reporting- Encourage students to sign-up for the LiveSafe App. The App. has a Hate/Bias button where individuals can report hate activities and hate crimes anonymously.  
<https://www.smc.edu/StudentServices/Police/Pages/LiveSafe.aspx>
  - Stop hate at home.
- 5. Take joint action to challenge your campus to promote safety, respect, and inclusion.**
  - Create a pledge to stop hate and bullying.  
*"I pledge to speak up and to speak out against all forms of hate, bias, bigotry, discrimination, harassment, and bullying.  
I will not tolerate intolerance based on race, ethnicity, national origin, immigration status, sexuality, gender, religion, ability, age, or socio-economic status.  
I will work together with my community and my peers to create a more inclusive and safe campus community that celebrates the power of diversity."*
  - Sponsor NOOC Week with buttons, banners, slogans, T-shirts and campus-wide activities.
  - Share stories on NIOT.org so one campus can learn from another.

Go to [niot.org/project/notonourcampus](http://niot.org/project/notonourcampus) to find out what others campuses have done.

## **TEN WAYS TO FIGHT HATE**

1. **ACT** Do something. In the face of hatred, apathy will be interpreted as acceptance by the perpetrators, the public, and — worse — the victims. Community members must take action; if we don't, hate persists.
2. **JOIN FORCES** Reach out to allies from churches, schools, clubs, and other civic groups. Create a diverse coalition. Include students, police, and the media. Gather ideas from everyone, and get everyone involved.
3. **SUPPORT THE VICTIMS** Hate crime victims are especially vulnerable. If you're a victim, report every incident — in detail — and ask for help. If you learn about a hate crime victim in your community, show support. Let victims know you care. Surround them with comfort and protection.
4. **SPEAK UP** Hate must be exposed and denounced. Help news organizations achieve balance and depth. Do not debate hate group members in conflict-driven forums. Instead, speak up in ways that draw attention away from hate, toward unity.
5. **EDUCATE YOURSELF** An informed campaign improves its effectiveness. Determine if a hate group is involved, and research its symbols and agenda. Understand the difference between a hate crime and a bias incident.
6. **CREATE AN ALTERNATIVE** Do not attend a hate rally. Find another outlet for anger and frustration and for people's desire to do something. Hold a unity rally or parade to draw media attention away from hate.
7. **PRESSURE LEADERS** Elected officials and other community leaders can be important allies. But some must overcome reluctance — and others, their own biases — before they're able to take a stand.
8. **STAY ENGAGED** Promote acceptance and address bias before another hate crime can occur. Expand your comfort zone by reaching out to people outside your own groups.
9. **TEACH ACCEPTANCE** Bias is learned early, often at home. Schools can offer lessons of tolerance and acceptance. Host a diversity and inclusion day on campus. Reach out to young people who may be susceptible to hate group propaganda and prejudice.
10. **DIG DEEPER** Look inside yourself for biases and stereotypes. Commit to disrupting hate and intolerance at home, at school, in the workplace and in faith communities.

*From Southern Poverty Law Center:*

[https://www.splcenter.org/sites/default/files/com\\_ten\\_ways\\_to\\_fight\\_hate\\_2017\\_web.pdf](https://www.splcenter.org/sites/default/files/com_ten_ways_to_fight_hate_2017_web.pdf)

## **RESOURCES:**

- **Not On Our Campus** <https://www.niot.org/project/notonourcampus>  
<https://www.smc.edu/StudentServices/Social-Justice/Pages/Events.aspx>
- **10 Ways to Fight Hate**  
[https://www.splcenter.org/sites/default/files/com\\_ten\\_ways\\_to\\_fight\\_hate\\_2017\\_web.pdf](https://www.splcenter.org/sites/default/files/com_ten_ways_to_fight_hate_2017_web.pdf)
- **Not in Our Town- College Resources** <https://www.niot.org/nios/collegeresources>