This program teaches students the methods and techniques for gathering, processing and delivering news, and prepares students to be professional print and multimedia journalists. Included is instruction in news writing and editing, reporting and multimedia story production, professional standards and ethics, and journalism history and research. Careers in this field include book editor, copywriter, film critic, foreign correspondent, freelance writing, online editor, multimedia story producer, journalist, magazine editor, news anchor, newspaper editor, publicist, sportswriter, and technical writer.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

PROGRAM OFFERED

- Transfer Preparation
- Career Opportunities

DEGREE

- Journalism Associate Degree for Transfer
 Students may satisfy the requirements of this degree with approved courses (which may be fewer units) taken at other California Community Colleges. The courses listed below are SMC courses. If completed entirely at SMC, the Area of Emphasis requires 19 units.
- Journalism Multimedia Storytelling Associate Degree

RELATED AREAS

- Communication Studies
- Media Studies

ASSOCIATE DEGREE IN JOURNALISM FOR TRANSFER TO THE CSU

The Associate in Arts for Transfer (AA-T) is designed to facilitate transfer admission to a CSU in a similar major. If you are considering transfer to a UC, private, or out-of-state school, consult a counselor regarding the transfer requirements of that institution.

Associate Degree for Transfer Requirements:

- completion of at least 60 CSU-transferable semester including:
 - o completion of the Area of Emphasis with a grade of C or higher in each course or with a P if the course was taken on a Pass/No Pass basis, and the P is equal to a C or higher (Title 5 §55063)
 - completion of either CSU GE or IGETC; students transferring to CSU using IGETC must complete Area
 1C (see www.smc.edu/articulation or visit the General Counseling and Transfer Services Center)
 - o a minimum of 12 degree applicable semester units completed at SMC
 - o a minimum overall GPA of 2.0 in all CSU-transferable units

 Note: while a minimum GPA of 2.0 is required for admission to a CSU, some majors/campuses may require a higher GPA. Please consult with a counselor for details.

CATALOG RIGHTS

A student may satisfy the requirements of a degree that were in effect at any time of the student's *continuous* enrollment. Continuous enrollment means attendance in at least one semester (Fall or Spring) in each academic year.

TRANSFER PREPARATION

Many colleges/universities offer baccalaureate degrees in this field. Students planning to transfer to a four-year college or university should complete the lower-division major requirements and the general education pattern for the specific transfer institution. SMC has articulation agreements with the many UC and CSU campuses, as well as several private and out-of-state institutions.

Exact major requirements for UC and CSU campuses can be found online at assist.org.

A listing of private, nonprofit California colleges and universities can be found online at *aiccu.edu*. For articulation agreements between SMC and some of these institutions see *smc.edu/articulation*.

SMC offers the **Journalism Associate Degree for Transfer**. Students completing this degree are eligible for priority transfer admission consideration in the majors at the **California State University** campuses listed below. In addition, you will be required to complete no more than 60 semester/90 quarter CSU units of coursework after transfer to complete your baccalaureate degree.

NOTE: If you are considering transfer to a UC, private, or out-of-state school, please consult a counselor before applying to transfer, as the transfer requirements may be different from those required for the Journalism AA-T.

For the most current list of CSU campuses accepting this Transfer degree visit *calstate.edu/transfer/adt-search/search.shtml*

JOURNALISM, ASSOCIATE DEGREE FOR TRANSFER

The Associate in Arts in Journalism for Transfer (AA-T) involves the methods and techniques for gathering, processing, and delivering news, and prepares students to be professional print and multimedia journalists. Included is instruction in news writing and editing, reporting and multimedia story production, professional standards and ethics, and journalism history and research. Careers in this field include book editor, copywriter, film critic, foreign correspondent, freelance writer, online editor, multimedia story producer, journalist, magazine editor, news anchor, newspaper editor, publicist, sportswriter, and technical writer.

Students will have a strong academic foundation in the field and be prepared for upper-division baccalaureate study. Completion of the degree indicates that the student will have satisfied the lower division requirements for transfer into journalism or similar majors for many campuses in the California State University system.

Program Learning Outcomes: Upon completion of the program, students will be able to produce essential nonfiction storytelling techniques in print and multimedia formats, demonstrate the ability to work as a team member to collaborate on media production across several formats, and demonstrate an understanding of the ethical and legal issues affecting journalists.

AREA OF EMPHASIS: (18 UNITS) Required Core Courses: (9 units minimum)		
JOURN 16	Producing the Campus Newspaper	4
MEDIA 1	Survey of Mass Media Communications	3
LIST A: Select	1 course from the following: (3 units required)	
BUS 29	Public Relations and Publicity (same as JOURN 43)	3
JOURN 2	Intermediate Newswriting and Reporting	3
JOURN 15	Introduction to Multimedia Storytelling	3
JOURN 17	Editing the Campus Newspaper	2
JOURN 21	News Photography (same as PHOTO 13)	3
JOURN 43	Public Relations and Publicity (same as BUS 29)	3
PHOTO 13	News Photography (same as JOURN 21)	3
LIST B: Select	2 courses; each course must come from a different group: (6 units minimum)	
GROUP 1		
ANY COURSE	FROM LIST A NOT USED ABOVE	
GROUP 2		
BUS 32	Business Communications	3
COM ST 11	Elements of Public Speaking	3
COM ST 12	Persuasion	3
COM ST 16	Fundamentals of Small Group Discussion	3
COM ST 21	Argumentation	3
ENGL 1	Reading and Composition 1	3
ENGL 2	Critical Analysis and Intermediate Composition	3
ENGL 31	Advanced Composition	3
HIST 47	The Practice of History	3
PHILOS 7	Logic and Critical Thinking	3
GROUP 3		
MATH 2	Precalculus	5
MATH 21	Finite Mathematics	3
MATH 26	Functions and Modeling for Business and Social Science	3
MATH 54	Elementary Statistics	4
<u>or</u>		
ANY MATH CO	DURSE FOR WHICH THE ABOVE IS A PREREQUISITE	
GROUP 4		
PHOTO 1	Introduction to Photography	3