

# Enrollment Update March 2023 Board of Trustees Meeting

**Enrollment Development** 



# Credit Enrollment Continued Decline

**Enrollment** Development

# As of March 7, 2023

## Total Spring HEADCOUNT Down

▶↑ 0.94% from last spring

## Spring CREDIT FTES Down

2.05% from last spring
2022-23 Annual decline currently
-5.38%

# Spring NON-RESIDENT FTES slowly recovering

- 7.20% from last spring
  - 2022-23 Annual increase currently+3.23%



Outreach, Onboarding & Engagement Activities

- ► Campus Tours
- ► Discover SMC
- >Open House
- ➢Onboarding Seminars April & May
- ► Financial Aid Workshops
- International Onboarding & Engagement



Enrollment Development



# **Campus Tours**



Enrollment Development



# **Discover SMC**



The Career Services and Outreach and Recruitment team at Santa Monica College (SMC) is excited to invite various high schools to participate in the Discover SMC experience. The one-day program will provide potential students insight into the first-year student experience and choosing a college major or career path.

We invite you to showcase your amazing academic programs to prospective students by participating in the Areas of Interest (AOI) Fairs from 12:00 PM - 1:30 PM on the following dates.

Dates

Thursday, March 9 Wednesday, March 15 Thursday, March 23 Wednesday, March 29

If you are interested, please contact Victoria Rothman at rothman\_victoria@smc.edu .



Welcome Venice High School & Culver City High School!

Thursday, March 9, 2023 | 9:00 AM - 2:00 PM

9:00 AM - 9:15 AM Arrival (location: Pico Blvd in Rideshare, Drop off/Pickup area)

> 9:15 AM - 10:15 AM Career Presentation (Location: Orientation Hall)

10:15 AM - 10:45 AM Student Panel (Location: Orientation Hall)

11:00 AM- 12:00 PM Campus Tour (Location: Student Services Center & Campus)

> 12:00 PM - 12:30 PM Lunch

12:00 PM - 1:30 PM Areas Of Interest Fair (Location: Quad)

> 1:30 PM- 2:00 PM Closing

### Enrollment Development



# Spring 2023 Campus Tour Events

March 6	University Prep Value HS	March 30	College Bridge Academy
March 8	LAUSD Richard A. Alonzo Com Day Sch	March 31	Whitney Young HS
March 8	John Adams Middle School	April 4	Clark Atlanta – Upward Bound
March 8	Charles Drew Magnet	April 12	Bright Star Schools
March 9	Discover SMC – Culver City HS	April 12	Aspire Ollin University Prep
March 14	Los Angeles Education Corps	April 13	Robert F Kennedy Community School
March 15	Discover SMC – Hamilton & University HS	April 13	Davinci Design HS
March 15	Chucos Youth Justice Center	April 14	Monseñor Oscar Romero Charter School
March 17	Drew Middle School	April 18	Independence Continuation HS
March 20	John Hope Continuation School	April 20	John C Freemont HS
March 21	Pueblo Com. College - Upward Bound	April 20	LA County DCFS – Indep. Living Program
March 23	Discover SMC – Palisades HS & TBD	April 25	Green Dot Public School
March 24	Huntington Park HS	April 26	Animo Jackie Robinson Charter HS
March 29	Discover SMC – SAMO & Olympic HS	April 28	Foothills Middle School AVID
March 29	Phoenix Continuation HS	May 5	Da Vinci Communications HA

### Enrollment Development



# **Spring Open House** May 13, 2023

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### WELCOME TO SMC!

We are excited to help you explore all that SMC has to offset Please check out the resource fax. application and annolitionst support, workshops, and "Exploration Destinations" in the afternaoni We are here to help you Explore Connect Start (SPIC)

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#### 12:30 P.M. - 2:00 P.M. Consult Onen Mourie Guident

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### Santa Monica College 🛄 🕬 Open House

## CHECKLIST

Welcome to Sasta Monica College! Please check off each item that has been completed.

COMPLETE BEFORE EVENT checommended but not required).

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#### COMPLETE DURING EVENT

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### **Enrollment Development**

### March 2023 Board of Trustees Meeting

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# **Additional Activities**

 Financial Aid Workshops
International Onboarding & Engagement Activities
Malibu and Satellite campuses