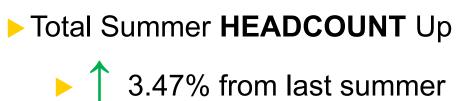
Enrollment Development



Enrollment Update

Board of Trustees Meeting June 2024

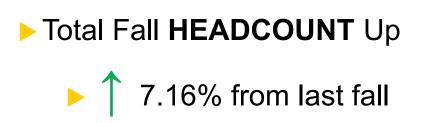
Summer 2024 Enrollment As of June 4, 2024



- Summer CREDIT FTES Up
 - 7.01% from last summer
- Summer NON-RESIDENT FTES Up
 - ▶ ↑ 5.33% from last summer



Fall 2024 Enrollment As of June 4, 2024



Fall CREDIT FTES Up



Fall NON-RESIDENT FTES Up





SANTA MONICA COLLEGE Board of Trustees Meeting – June 4, 2024

June Outreach & Recruitment Activities

Juneteenth – Virginia Avenue Park

June 15th

Arts, Media & Entertainment Institute Burbank Expo

June 28th

Celebrate America

June 29th



SANTA MONICA COLLEGE Board of Trustees Meeting – June 4, 2024



Strategic Enrollment Management (SEM) Plan Resources and Updates smc.edu/SEM