



Enrollment Development

Enrollment Update

Board of Trustees Meeting
June 2024

Summer 2024 Enrollment

As of June 4, 2024

- ▶ Total Summer **HEADCOUNT** Up
 - ▶ ↑ 3.47% from last summer
- ▶ Summer **CREDIT FTES** Up
 - ▶ ↑ 7.01% from last summer
- ▶ Summer **NON-RESIDENT FTES** Up
 - ▶ ↑ 5.33% from last summer



Fall 2024 Enrollment

As of June 4, 2024

▶ Total Fall **HEADCOUNT** Up

▶ ↑ 7.16% from last fall

▶ Fall **CREDIT FTES** Up

▶ ↑ 8.81% from last fall

▶ Fall **NON-RESIDENT FTES** Up

▶ ↑ 4.15% from last fall



June Outreach & Recruitment Activities

- ▶ Juneteenth – Virginia Avenue Park June 15th
- ▶ Arts, Media & Entertainment Institute
Burbank Expo June 28th
- ▶ Celebrate America June 29th





Strategic Enrollment Management (SEM) Plan
Resources and Updates

smc.edu/SEM