

Enrollment Update June 2023 Board of Trustees Meeting

Enrollment Development

Schedule & Enrollment

2023-2024 Class Schedule Summary						
	Sections		Fill Rate			
2023	Online	On Ground	Online	On Ground	Overall	
Summer	61%	39%	92%	69%	84%	
Fall	45%	55%	47%	51%	49%	





Summer 2023 Enrollment

As of June 6, 2023

Total Summer HEADCOUNT Up

+3.80% from last summer

Summer **CREDIT FTES** Down

-1.95% from last summer

Summer NON-RESIDENT FTES Up

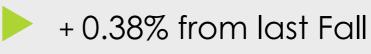
+4.65% from last summer



Fall 2023 Enrollment

As of June 6, 2023

Total Fall HEADCOUNT Up



Fall CREDIT FTES Down
-2.18% from last Fall

Fall NON-RESIDENT FTES Up

▶ +6.22% from last Fall

International Student Enrollment Update:

Demand is Up!



Enrollment is Rebounding

- ► Fall 2022 : 4.0%
- Spring 2023: 8.0%
- Fall 2023 (on-going) 8.0%

International Student Enrollment Update:

Top Producing Markets

China:	337
Japan:	180
Korea	179
Sweden	174

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International Student Enrollment Update:

Top Emerging Markets



- India
- Indonesia
- 🕨 Taiwan
- Brazil



Challenges to Converting Demand Into Enrollment

Strong Dollar

- Uneven Post-Pandemic Global Economic Recovery
- Lack of Consular Visa Appointments in Some Markets
- On-ground/Hybrid Course Availability



Support For International Students

- Increase Counseling Availability for Summer/Fall 2023
- Connect Students to SMC Tutoring Services
- Housing Resources
- Food Security Programs
- Center for Wellness and Well Being
- On/Off Campus Employment