



Enrollment Development

Enrollment Update

Board of Trustees Meeting
April 2024

Spring 2024 Enrollment

As of April 2, 2024

- ▶ Total Spring **HEADCOUNT** Up
 - ▶ ↑ 2.28% from last spring
- ▶ Spring **CREDIT FTES** Up
 - ▶ ↑ 3.02% from last spring
- ▶ Spring **NON-RESIDENT FTES** Up
 - ▶ ↑ 7.90% from last spring



Current Progress Toward SEM Goals

	Current SEM Targets	2023-24 Growth/Decline <i>(trend as of 04/02/2024)</i>
Credit FTES	3% annual growth	↑ 3.06%
Noncredit FTES	5% annual growth	↑ 15.32%
Non-Resident FTES	5% annual growth	↑ 10.08%

Summer / Fall 2024 Enrollment Cycle

- ▶ Enrollment Dates Released March 26th
- ▶ Continuing Student Enrollment Begins April 22nd
- ▶ New Student Enrollment Begins April 29th
- ▶ HS Concurrent & Open Enrollment Begins May 7th





Strategic Enrollment Management (SEM) Plan
Resources and Updates

smc.edu/SEM