



AVITAL TREIGERMAN

UX/UI Designer

I am focusing on creating meaningful experience through design.

EXPERIENCE

The valley economic alliance — Website Redesign

Santa Monica College, Santa Monica, CA
FALL 2022

- Initiated design an internal brand that encouraged design team building and scheduled for production.
- Facilitated collaboration meetings and brainstorm sessions with the design team.
- Researched the social media and all other platform current brand and created mood boards for product design strategy.

SMC Showcase - Event Marketing

Santa Monica College, Santa Monica, CA
FALL 2022

- I made interviews with the stakeholders, for understanding deadlines and budget.
- I led a team and we worked together to solve the problem.
- I made a prototype to see what works and doesn't work in the product.

IBB - I Beauty brands

Account and social manger, Los Angeles, CA

- Works with customers on a daily basis and has to solve problems in real time.
- Creates content for the Instagram page and thinks about developing new products.

CONTACT

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📍 Marina del rey, CA

🌐 www.linkedin.com/in/avital-treigerman

SKILLS

- Graphic Design
- Design Research
- Illustration
- Project Management
- Brand Identity

TOOLS

- Photoshop
- Illustrator
- InDesign
- Adobe XD
- After Effect
- Figma
- Miro

EDUCATION BACKGROUND

**A.S., Graphic Design Certificate
in UX/UI**

Santa Monica College