

CJ Scirto

Graphic Designer

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ACADEMIC PROJECTS

Magazine Layout – Print Design

Santa Monica College
Fall 2022

- Designed a 4 page spread using InDesign with an understanding of the modular baseline grid.
- Utilized type and photos to create visual hierarchy.

Connecting the Community Through Fruit – UX Design Research

Santa Monica College
Summer 2022

- Designed a digital experience to find, locate, and share local fruit trees in the greater Los Angeles area.
- Completed a competitive analysis and heuristic evaluation to understand the market and find potential improvements.
- Compiled case study explaining research and design process.

Museum Branding Project – Graphic/Product Design

Santa Monica College
Spring 2022

- Designed brand logos using Adobe Photoshop and Illustrator.
- Created brochure using appropriate typeface combinations and layout using Adobe InDesign.
- Conceptualized museum brand merchandise such as keychains, spray paint canisters, and tote bags.

WORK EXPERIENCE

Account Executive, Software Sales

DealerCenter, Los Angeles, CA

September 2018 - December 2021

- Managed and supported over 500 client accounts.
- Organized and led virtual training sessions with business managers and employees.
- Strategized business development goals with clients.
- Created advertising templates for vehicles with Adobe Photoshop.

EDUCATION

Graphic Design Certificate

Santa Monica College
Santa Monica, CA

June 2023

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe XD
Figma
Miro

SKILLS

Graphic Design
Photography
Illustration
UX/UI Design
Product Design
Print Design
Typography
Multimedia Design
Web Design