

# Ryan Bernales

Designer

300 E Adams Ave  
Alhambra, CA  
(626) 614-6672  
ryanbernales9@gmail.com  
[ryanbernales1.cargo.site](http://ryanbernales1.cargo.site)

## ACADEMIC PROJECTS

### Vitamin/Supplement Branding — Graphic Design

*Santa Monica College, Santa Monica, CA*

FALL 2022

- Created a branding campaign for a vitamin/supplement company.
- Designed packaging mockups, die cuts, and advertisements for company products.
- Created mood boards for brand identity.
- Founded Buhay Nutrition supplement brand and created the entire brand and its mission

### Musician Information Poster — Information Design

*Santa Monica College, Santa Monica, CA*

FALL 2022

- Created an organized poster of information regarding music group Silk Sonic.
- Organized the data about Silk Sonic and created a well-flowing poster which gives the band marketing.
- Researched Silk Sonic and its artists in order to communicate trends and patterns amongst the group and their genre.

### Museum Exhibit Branding — Graphic Design

*Santa Monica College, Santa Monica, CA*

SPRING 2022

- Created multiple branding elements to promote an artist of our choice at a museum that would best suit their work.
- Revitalized logo for the museum itself; modernizing it.
- Researched artist work and biography to tell a compelling story fit for display.
- Collected artists and museums, searching for compatibility.

## WORK EXPERIENCE

### Cashier

*Sprouts Farmers Market, Alhambra, CA*

MARCH 2016 - PRESENT

- Calculated cash and card payments.
- Communicated patiently with customers who had trouble with

## EDUCATION

### A.S., Graphic Design

Santa Monica College

Santa Monica, CA

*Anticipated 2023*

### High School Diploma

San Gabriel High School

San Gabriel, CA

Achieved 2017

## TOOLS

Photoshop

Illustrator

InDesign

Figma

Miro

## SKILLS

Graphic Design

Design Research

Illustration

UX/UI Design

Brand Identity

products.

- Developed marketing skills by recommending customers new products to encourage interest in coming back.
- Encouraged new hires when they struggled with new concepts on the job.
- Communicated with team members and customers in order to provide the best customer service.