

# SARAH BENYAHIA

GRAPHIC DESIGNER

## ACADEMIC PROJECTS

### **CMD Student Showcase Poster – Graphic Design, Santa Monica College, Santa Monica, CA (WINTER 2023)**

Researched, listened and developed ideas in order to build cohesive touchpoints using Indesign.  
Designed a Logo for the CMD student showcase using Adobe creative suite.  
Developed a photorealistic Mockup showing how my design could look in the real world while balancing primary responsibilities.

### **Mythical Animal – Graphic Design, Santa Monica College, Santa Monica, CA (WINTER 2023)**

Developed both a digital and physical process and experience that is user-centered.  
Generated digital visuals for a Mythical animal project using photoshop.  
Rendered a digital prototype that looks like a dragon fruit Dragon using Shapr3D.

## WORK EXPERIENCE

### **Jr. Graphic designer, Plannaholics, Algeria, Medea (April 2020 – August 2021)**

Managed and prioritized multiple projects based on deadlines.  
Shaped mind maps and mood board to translate the companies' goals.  
Brainstormed and sketched designs before execution.  
Created and edited designs using Adobe creative suite.

### **Infographic designer Intern, Ruisseaux Tourisme, Algeria, Medea (July 2019 – February 2020)**

Persuaded potential clients through social media.  
Collected information about users, and identified what services the company can offer them.  
Analyzed problems and developed solutions.  
Communicated with the design team to ensure success of the projects.

Culver City, California  
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## EDUCATION

### **A.S., Graphic Design Certificate in UX/UI**

Santa Monica College  
Santa Monica, CA  
Anticipated 2024

### **Masters in Finance**

Dr. yahia fares University  
Medea, Algeria  
Graduated 2016

## TOOLS

Photoshop  
Illustrator  
InDesign  
PremierPro  
Adobe XD  
After Effects  
Figma  
Miro  
Canva  
Microsoft Office

## SKILLS

Logo Creation  
Graphic Design  
Design Research  
Illustration  
UX/UI Design  
Project Management  
Brand Identity  
Design for Printing  
Photo Editing

## LANGUAGES

English, Arabic, French.