PROMAXPromo Pathway

Entertainment Promotion & Marketing Production Cohort Program

FY 2023-2024

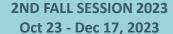
27 units, 9 Courses

SUMMER 2023

ORIENTATION



DMPOST 2 -Digital Audio Fundamentals Adobe Audition *Monday/Wednesday,* 6:30pm-9:35pm **DMPOST 3** - Digital Video Fundamentals *Adobe Premier Tues/ Thur* , 6:30pm-9:35pm



DESIGN 13 - Digital Design Tools Graphic Design Adobe Illustrator, InDesign, Photoshop *Mon / Wed, 6:30pm-9:35pm* **BUS 28** - Marketing Promotions (Textbook) *Tues/ Thursday, 6:30pm-9:35pm*

WINTER 2024 Jan 2- Feb 8, 2024

DMPOST 30 - Digital Video Editing AVID Media Composer (Section # TBD) Mon/Tues/ Thursday, 6:30pm-9:35pm



1ST SPRING SESSION 2024 Feb 12 - Apr 07 2024

DES 71 - Motion Graphics Adobe After Effects (Section TBD) *Mon/Wed, 6:30pm-9:35pm*

MEDIA 20 - Writing and Producing Short Form Media Scriptwriting for Promos (SECTION TBD) Tues / Thurs6:30pm-9:35pm



BUS 34 - Intro Social Media Marketing (Texbook) Mon/Wed, 6:30pm-9:35pm

Media 21 - Short Form Visual Media Production (Section TBD) (Non-Fiction books)
Tues/Thursday, 6:30pm-9:35m

SUMMER 2024

INTERNSHIP